

## Themes & Topics

### Intellectual Property Rights : Changing Concerns

- Application of Intellectual Property Rights in Writings in Electronic Age

### IPR Issues in Research and Creative Works

- Information Technology, Digital Library and IPR
- Ethical Issues in Research, Writing and Publication

### IPR Concerns and Publication Industry

- Copyright and Works of Authorship
- Publishing Laws, Licensing
- Paper and Report Writing

### IPR Laws and Judicial Institutions

- Plagiarism and Copyright Infringement
- Fair Use Doctrine and Copyright Protection

### Patent Laws, Challenges and Remedies

- Innovation, Competition and Patents
- Patent Litigations in India

### Internet and Challenges for Intellectual Property Rights

- Social Media: Implications for Intellectual Property Rights Laws
- Intellectual Property Owners' Rights on Internet

## Participation

- Students, Scholars, Professionals, Corporate Experts, Publishers and Distributors, Teachers from all disciplines are eligible to participate.
- The Conference will be beneficial for the scholars, library managers, administrators of academic institutions, professionals engaged in publication and publishers.

## Last date of Paper Submission/ Closing Dates

**Submission of Full Paper (not exceeding 3500 Words):**  
28th February, 2018

**Notification of Acceptance :** 5th March, 2018

Note: Accepted papers will be included in the proceedings, only if Registered on or before March 10th, 2018. Presentation is only in slides (not exceeding 20 slides).

## Registration

*(60 seats on First-Come-First-Serve basis)*

Filled-up Registration form (annexed herewith) along with Registration fee: Rs.700/- payable by Cheque/DD drawn in favour of **Social Development and People's Action**, New Delhi, or transferrable electronically to SB A/c no. **6239767167** of 'Social Development and People's Action', at Indian Bank, Malviya Nagar, New Delhi. IFS Code: **IDIB000M205** and to be sent to Conference Coordination Office.

Early Bird Registration **Rs. 600/-** Closes on (20 seats)  
**15th February, 2018**

For all queries/communications please mail to

or call

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## Compendium

Each paper will be peer-reviewed. If necessary, the authors will be informed for additions/modifications to the papers. Each author will give undertaking in a given format to bear with consequences for any copyright violation and plagiarism in his/her paper.

The proceedings will be published and the registered participants will receive a copy of the compendium.



# National Conference on Copyrights Patent and Plagiarism: Threat or Opportunity for Academia and Publishing Industry

**Date:**

**March 30, 2018 (Friday)**  
**(9.30 am - 5.00 pm)**

**Venue J K Business School**

**J K Chowk, 1200 mtrs on Damdama Lake Road**  
**Off- Sohna Expressway, Bhondsi**  
**Gurugram - 122102 (Haryana)**

Jointly Organised by

**J K Business School, Gurgaon**  
&

**The Society for Social Development  
and Peoples Action, New Delhi**

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### Conference Secretariat

J K Business School, J K Chowk, 1200 mtrs on Damdama Lake Road  
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## Organizers

### J K Business School

JK Business School (JKBS), is a member of JK organisation (one of the leading private sector groups in India) with a great history of contribution to Indian business through diverse industries and initiatives in the field of education. JKBS was established in the year 2006 in Gurgaon (Haryana) to train the fresh graduates in the field of management.

JKBS was set up amidst the advent and influx of information technology and new emerging models Of business. To grow and sustain business, the organizations need to constantly evolve, innovate, and modify systems for scanning environment effectively, devise action plan to attract & retain people and to make it work. The people need to be equipped with new knowledge, skills, attitudes, mind sets and values, Tomorrow's leaders need to be focused, sensitive to social concerns, tolerant, non conformist and at the same time possess the ability to take risks and deliver in diverse environments.

JK Business School (JKBS) is working towards equipping the future business leaders and rendering them capable of responding to challenges in the emerging markets. Industry-Institute-Interface is an important ingredient in the training process. JKBS offers Post-Graduate Program in Management and also Under Graduate Programs. The institute has a strong faculty base comprising both core & visiting. Many of them are from IIMs/IITs, having impressive understanding and exposure to the industry.

### The Society for Social Development and Peoples Action (SDPA)

SDPA is a pioneering Organisation advocating on Intellectual Property Rights issues and concerns through decades. It is run and managed by a team of professionals from multi-disciplinary background. The Organisation is represented by advocates, academics, development consultants, media personalities, researchers and various subject experts. SDPA maintains all India presence through trainings, seminars and conferences on IPR concerns in collaboration with bi-lateral institutions, government agencies, corporate and various like-minded institutions/organisations.

Over the years SDPA has intensified engagements at various levels to raise people's awareness about forms and expressions of copyright violations, incidents of plagiarism, patenting and its legal implications. Its twin objectives combine creating conditions for safeguarding innocent and ignorant academic practitioners, and informing the wilful violators about various national and international laws and adjudication mechanisms on IPR and their impacts.

## Conference Context

Growing surveillance across the world on copy rights and intellectual rights violations aims to regulate this menace that has infested the intellectual practices internationally. While digital search engine has made it easier to reach out to the unending intellectual stocks suiting one's need, the same mechanism is also astonishingly effective to identify where, how and when does plagiarism occur.

In today's India where research-based intellectual activities see a stiff upward move, the chances of copy right violation and plagiarism becomes extremely high. Similarly growing trend of market in globalised economic environment brings problem in patenting rights. Violation is not essentially intentional in all instances. It occurs mostly due to less knowledge about copy right and patent acts, intellectual property rights, various regulatory mechanisms and legal consequences attached to this.

But then both academia and publication industry are deeply engaged in this. Irony is law is incapable of distinguishing between wilful, intentional and accidental actions. Before one's ignorance is discovered, the person is likely to pursue prolonged litigation, financial loss or may even languish in jail. More importantly, they may inculcate life-long damage to one's credibility, reputation and intellectual personality.

Researchers, cutting across the intellectual practices viz. writings, performing arts, films and theatres, art and so on, need appropriate knowledge on when and how their works may violate the intellectual property rights. Ethically speaking, every person is duty bound to reconfirm that their final products are free of copy rights violation in all forms and expressions. This is also true for publication industry and profession of library science. This Conference will enlighten and enrich the participants with knowledge and insights on the subject.

With this understanding in the backdrop Society of Social Development and People's Action and J K Business School are jointly organising a day-long Conference on January 28, 2018, Sunday, at J K Business School, Gurgaon, Haryana. The theme of the Conference is "Copyright, Patent and Plagiarism: Threat or Opportunity for Academia and Publishing Industry".

## Conference Objectives

The discussion on national and international legal position on Copyrights, Plagiarism, Patent with relevant citations and references will be an excellent learning opportunity for young scholars, researchers, library and information science professionals, lawyers, copy editors, publishers, creative and performing art professionals and writers. With reference to judicial decisions and policy positions the Conference will create space for participatory interactions, discussion, knowledge sharing and demonstration on various forms of copy rights violations and their bearing.